SUNTRAN BUS ADVERTISING
Zion Route

ALL PRICING IS FOR A 4 WEEK PERIOD					
Ad Location on the Bus	**Ad Space**	**Ad Size**	**Ad Dimensions**	**Regular Price**	
	Inside Card		17" W x 11" H	$25	
TO RESERVE A SPACE PLEASE CONTACT SUSIE ALLEN AT (435)627-4074					



SunTran Advertising - How to get started

Pick available space to rent.
Sign a contract.
Pay first and last of ad space. (We hold the last month as a deposit. You may pay in full for your contract if you desire.)
Work with us to get your logos and artwork for the setup of your ad. (We like to have this within the first week, so we may have your ad printed and installed within two weeks of signing the contract. You may send us an ad you want to use. We will provide you with the file format you can send.)
Artwork must be approved before it will be sent to print.

We will keep you updated on timing of your ad printing and when it is placed on the bus.

If you purchase an annual contract (13 periods), we pay for the printing of your ad. We will send you a photo of your ad on the bus as soon as it is possible to get you one.

The contract starts two weeks from the signing of the contract unless we fail to get your ad on the bus by that date or if we have agreed on a time to start.

*Cost per period. 1 period = 4 weeks (28 days). All sign content is subject to approval. SunTran Transit Authority and its agents reserve the right to reject advertising based on their standards and shall not be liable for art, production, and/or cost incurred by advertiser or its agency if advertising is rejected. Rates and terms are subject to change without notice. Icons are provided for reference only. Please contact your SunTran rep for exact design size and specifications.

Questions In Red Answers In Black



Do I have to pay any kind of deposit for my advertising space?

Yes we collect first & last. Last month is held as a deposit.

Can I pay monthly Payments for my advertising space?

Yes we collect the 1st & the last month to start.

Do I have to pay for any printing for my ad?

Not with an annual contract, agreement.

Is my ad always on the same route?

No, the buses rotate routes.

How many ads do I get?

One ad, one bus.

Can I get a discount?

No discounts are allowed.

Do you give discounts to non-profit?

No, we can't show favoritism to anyone.

How many Impressions will I get with my ad?

You get over one Million impressions per month.

Can I just pay one payment for my ad when I start?

Yes you can pay in full at the signing of your contract.

How long will it take to get my ad done and put on the bus?

We do our best to get your ad done & on the bus in two weeks.